

Book Name	Book Author
All In Startup	Diana Kander
As a Man Thinketh	James Allen
Blue Ocean Strategy: How to Create Uncontested Market S	W. Chan Kim
Bootstrapper's Bible	Seth Godin
Built to Sell: Creating a Business That Can Thrive Without Y	John Warrillow
Business Model Generation	Alexander Osterwalder
CASHFLOW Quadrant: Rich Dad's Guide to Financial Freed	Robert Kiyosaki
Crazy Is a Compliment	Linda Rottenberg
Creative Confidence	David Kelley and Tom Kelley
Crossing the Chasm	Geoffrey A. Moore
Dataclysm: Who We Are (When We Think No One's Lookin	Christian Rudder
Drunk Tank Pink: And Other Unexpected Forces That Shap	Adam Alter
Emotional Intelligence 2.0	Travis Bradberry & Jean Greaves
Emotional Intelligence: Why It Can Matter More Than IQ	Daniel Goleman
Escape Velocity: Free Your Company's Future from the Pull	Geoffrey A. Moore
Everybody Lies	Seth Stephens-Davidowitz
First Things First	Stehen R. Covey
Flow: The Psychology of Optimal Experience	Mihaly Csikszentmihalyi
Form Your Own Limited Liability Company	Anthony Mancuso Attorney
Freakonomics	Steven Levitt & Stephen Dubner
Give and Take: Why Helping Others Drives Our Success	Adam M. Grant
Good to Great: Why Some Companies Make the Leap...An	Jim Collins
Guide to Buying a Small Business	Ed Pendarvis
Guide to Selling Your Small Business	Barbara Findlay Schenck
Hooked: How to Build Habit-Forming Products	Nir Eyal
How to Win Friend and Influence People in Digital Age	Dale Carnegie
How Will You Measure Your Life	Clayton M. Christensen and James
Human Relations: Strategies for Success	Lowell Lamberton
In The Plex: How Google Thinks, Works, and Shapes Our Li	Steven Levy
Inc & Grown Rich	Diane Kennedy
Influence: The Psychology of Persuasion, Revised Edition	Robert Cialdini
Jack – Straight From the Gut	Jack Welsh
Lead True	Jeff Thompson
Leaders Eat Last: Why Some Teams Pull Together and Othe	Simon Sinek
Lean Analytics: Use Data to Build a Better Startup Faster (L	Alistair Croll
Lean Branding	Laura Busche
Lean Customer Development: Build Products Your Custom	Cindy Alvarez
Lean Impact	Ann Mei Chang
Mergers & Acquisitions	Bill Snow
One Simple Idea	Stephen Key
Originals: How Non-Conformists Move the World	Adam Grant
Outliers	Malcolm Gladwell

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Peak Learning	Ronald Gross
Predictably Irrational, Revised and Expanded Edition	Dan Ariely
Protecting Your #1 Asset	Robert Kiyosaki
Purple Cow	Seth Godin
Rich Dad Poor Dad	Robert Kiyosaki
Running Lean: Iterate from Plan A to a Plan That Works (Le	Ash Maurya
Scale: Seven Proven Principles to Grow Your Business and	Jeff Hoffman
Servant Leadership	Robert K. Greenleaf
Silos, Politics, and Turf Wars	Patrick Lencioni
Sprint	Jake Knapp
Startup Boards	Brad Feld
Startup Communities	Brad Feld
Strengths Finder 2.0	Tom Rath
Super Freakonomics	Steven Levitt & Stephen Dubner
The \$100 Startup	Chris Guillebeau
The 4-Hour Work Week	Timothy Ferriss
The 7 Habits of Highly Effective Families	Stephen Covey
The 7 Habits of Highly Effective People: Powerful Lessons i	Stephen Covey
The Advantage	Patrick Lencioni
The Art of the Start 2.0	Guy Kawasaki
The Complete Guide to Person-to-Person Lending	Curtis E. Arnold and Beverly Blair H
The Entrepreneur Mind	Kevin Johnson
The Entrepreneurial Bible to Venture Capital	Andrew Romans
The Five Dysfunctions of a Team	Patrick Lencioni
The Founder's Dilemmas	Noam Wasserman
The Hard Thing About Hard Things	Ben Horowitz
The Honest Truth About Dishonesty: How We Lie to Everyo	Dan Ariely
The Illusions of Entrepreneurship	Scott Shane
The Innovator's Dilemma	Clayton Christensen
The Innovator's DNA	Clayton Christensen
The Innovator's Method	Nathan Furr, Jeff Dyer
The Innovator's Solution	Clayton Christensen
The Lean LaunchPad Educators Teaching Handbook	Steve Blank
The Lean Startup	Eric Ries
The New Positioning	Jack Trout
The Paradox of Choice: Why More Is Less	Barry Schwartz
The Power of Habit: Why We Do What We Do in Life and B	Charles Duhigg
The Signal and the Noise: Why So Many Predictions Fail - B	Nate Silver
The Six-Figure Business Broker: A Step-By-Step Guide to Br	William Thomas
The Speed of Trust	Stephen R. Covey
The Startup Owner's Manual: The Step-By-Step Guide for B	Steve Blank / Bob Dorf
The Startup Playbook	David Kidder

Book Name	Book Author
The Startup Way	Eric Ries
The Third Wave	Steve Case
The Tipping Point: How Little Things Can Make a Big Differ	Malcolm Gladwell
Think Like a Freak	Steven D. Levitt and Stephen J. Dub
Thinking Fast and Slow	Daniel Kahneman
Tribal Leadership: Leveraging Natural Groups to Build a Th	Dave Logan
Triggers: Creating Behavior That Lasts	Marshall Goldsmith
Upstarts!: GenY Entrepreneurs are Rocking the World	Donna Fenn
UX for lean startups: faster, smarter user experience resea	Laura Klein
Value Proposition Design	Alexander Osterwalder and Yves Pig
Venture Deals: Be Smarter Than Your Lawyer and Venture	Brad Feld & Jason Mendelson
Why We Do What We Do: Understanding Self-Motivation	Edward L. Deci
Word of Mouth Marketing	Andy Sernovitz
Working for Yourself – Law & Taxes for Independent Contr	Stephen Fishman
Working with Emotional Intelligence	Daniel Goleman
Zero to One: Notes on Startups, or How to Build the Future	Peter Thiel and Blake Masters